

# Introducing the 2014/2015 Product Line Up

## Whole Grain Rich Frito-Lay Portfolio



FL #49093  
72/1.0z.  
1.5 BG



FL #31748  
72/1 oz.  
1.5 BG



FL #36096  
72/1 oz.  
1.5 BG



FL #21912  
72/.7 oz.  
1 BG



FL #21910  
72/.7 oz.  
1 BG



FL #42537  
72/.875 oz.  
1.25 BG



FL #18792  
104/.875 oz.  
1.25 BG



FL #36098  
104/1 oz.  
1.25 BG



FL #43578  
104/1oz.  
1.25 BG



FL #25566  
72/.5 oz.  
0 BG per oz.



FL #15940  
104/.7 oz.  
1 BG

Whole Grain Sunchips for on the tray only



FL #36445  
104/1 oz.  
1.25 BG



FL #11151  
104/1 oz.  
1.25 BG



FL #11152  
104/1 oz.  
1.25 BG



FL #11153  
104/1 oz.  
1.25 BG

Available Spring '14

NEW!

### New WG Crackers & Snack Mix



FL #29557  
104/.9 oz.  
1 BG



FL #29641  
104/.9 oz.  
1 BG



FL #36308  
104/.875 oz.  
1 BG

Available Fall '14

### Zero BG Oven Baked Crisps



FL #32078  
60/.875 oz.  
0 BG



FL #33625  
60/.875 oz.  
0 BG



FL #33627  
60/.875 oz.  
0 BG